

2013-2014 Annual Report



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HEALDSBURG
EDUCATION
FOUNDATION



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Mission Statement

Student success begins with strong schools, a strong community and a strong foundation of learning.

The Healdsburg Education Foundation (HEF) brings our schools and generous community together to invest in programs that have the greatest impact on student learning and prepare our students for college, career, and citizenship.

Dear Friends,

Student success begins with strong schools, a strong community and a strong foundation of learning. What continues to drive the success of the Healdsburg Education Foundation (HEF) is this community's ongoing commitment to invest in its children, the students of the Healdsburg Unified School District. What defines our community is its commitment to making a positive and lasting impact on the lives of all of our students, giving each the opportunity to become part of the American dream, and the chance to become involved and contributing citizens. All of us at HEF feel fortunate to be a part of that vision.

The partnership between the Healdsburg Education Foundation (HEF) and the Healdsburg Unified School District (HUSD) celebrated a new level of successful fundraising for the 2013-2014 school year bringing in more than \$755,000 – quite an achievement for all involved under the leadership of Bette Perez in her first year as Executive Director. This year's success reflects a deep commitment by HEF Board members, staff, the administration, faculty, and the broader Healdsburg community to provide the best 21st Century educational experience for every student in the District now and in the future.

2013-2014 Highlights: HEF continues to focus on preparing students for college and career through a 4-year comprehensive Initiative for high school students. Part of promoting success for every student is supporting 21st Century Learning, which includes providing K-12 Technology resources such as the Healdsburg High School Literary Lab and the Fitch Mountain Extended Learning Lab, Lego-Robotics, Chromebooks and iPads. All students also benefit from programs aimed at developing lifelong skills through K-12 Enrichment, Music and Art. HEF has also made a strong commitment to ensuring success for Latino students with the Accelerated English Program, the Pasitos early childhood program and PIQE, which provides parent support and education. We are pleased to share with our funding partners, the Sonoma Wine Country Weekend and The John Jordan Foundation the extraordinary success of the Accelerated English Program as demonstrated by this year's test results.

In closing, we at HEF are so grateful to our donors for placing your trust in the Healdsburg Education Foundation.



Mary Burke, Ph.D.
Board Chair

HEALDSBURG EDUCATION FOUNDATION

The Healdsburg Education Foundation (HEF) believes that Student Success Begins with Strong Schools, a Strong Community and a Strong Foundation of Learning.

Since 1985, HEF has raised over \$5 million dollars for Healdsburg public schools. Currently HEF raises over \$500,000 each year to launch and support innovative programs and develop the resources students need to excel and succeed.

In the **2013-2014** academic year, HEF worked closely with our schools and generous community donors to invest in programs that best prepare Healdsburg's students for college, career and citizenship.

2013-2014 Funding Commitments

Developing Lifelong Skills

K-12 Enrichment, Music and Arts

Believing that non-traditional skill-building activities promote critical thinking and creativity, HEF provided funding toward the cost of the much-loved **Healdsburg Elementary Enrichment Program** and to **Kindergarten through 12th grade Music and Art**.

Elementary students were offered classes in Computers, Garden/Nutrition, Fitness, Lego-Robotics, Chess, Drama and Science. Fifth grade students had the opportunity to join the Elementary Band, with Instrument and Band instruction.

Special thanks go to the Meyer Family Fund, Community Foundation Sonoma County, Robert and Sharon Roper, Virgil and Carol Beasley, Patricia and Frank Carrubba, the Fred and June MacMurray Foundation and the Healdsburg Active 20-30 Club.



Ensuring Success for Latino Students

Early Childhood Learning, Parent Involvement and Narrowing the Achievement Gap

Every student deserves an excellent education. With the belief that early skill-building and intervention is key to achieving academic success and full English language proficiency, HEF has expanded its funding areas to include pre-school and parent involvement programs and targeted English language instruction.

HEF provided funding for the Pasitos Program, a family-centered program that prepares children age 3-4 to be successful in school. Parents and children engage in skill-building activities that promote language development and literacy, fine and gross motor skills and social and emotional development.

HEF also provided funding for the nationally recognized Parent Involvement for Quality Education (PIQE) Program, which provides a series of classes teaching parents how to be the best advocates for their children's education by fostering a positive educational environment at home, learning how to navigate the public school system and engage with teachers and administrators. HEF received generous grants and donations in 2013-2014 from the Community Foundation Sonoma County Healdsburg Area Fund, and the American Association of University Women (AAUW). PIQE received generous support from Kim and John Lloyd and Big John's Market, Barbara Grasseschi and Tony Crabb and John and Geraldine Holt.

To support the success of the 70% of entering Kindergarten students that are English language learners, HEF provided start-up funding to the new Accelerated English program (AE). AE launched in the summer of 2013 with a generous donation from the John Jordan Foundation and continued through the full academic year. AE uses a series of specific strategies designed to break down the building blocks of language in order to accelerate language acquisition and prevent the gaps in learning that prevent future academic success. The AE program was also helped by significant donations from Sonoma Wine Country Weekend, Doug and Juli Muhleman, and the English Learning Advisory Committee (ELAC)



Preparing for College and Career

Career Exploration, Work Based Learning, Soft Skill Development

The Healdsburg Education Foundation and the Healdsburg Unified School District believe that we need to prepare our students for future work through real-world experience, the development of soft skills, leadership abilities and technical training.

HEF funds provided Career Preparation and Leadership activities for high school sophomores. Each sophomore engaged in project-based activities designed to increase students' problem-solving abilities and build soft skills. Our sincere gratitude goes to the American Association of University Women (AAUW) for funding the Career Preparation and Leadership class in 2013-2014.

HEF also provided support to the **Healdsburg High School Academic Internship Program**. The Internship Program matches each high school junior with a local business to explore career options, build skills and engage in authentic on-site projects. Upon completion of the internships, students are required to present to a panel of community volunteers who evaluate their skill development and presentation effectiveness. Healdsburg High School pairs approximately 150 students with 80 businesses who host students and assess their skills and outcomes. In 2014, the Healdsburg High School Academic Internship program was awarded the prestigious Golden Bell Award by the California School Board Association and named a best practice in the Career Technical Education Category.

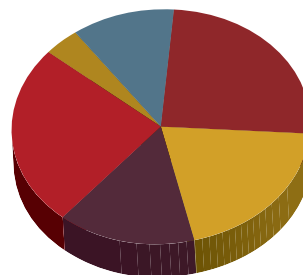
The 2013-2014 Internship Program was supported by generous gifts from, Pigs & Pinot - Charlie Palmer – Hotel Healdsburg, Kim and John Lloyd - Big John's Market, Quattrocchi Kwok Architects, Todd and Leslie Everett and Lynn and Martin Halbfinger. In addition, thanks to the generosity of David and Lee Stare, HEF was able to supply start-up funds to bring the Mike Hauser Algebra Academy to Healdsburg students in June 2014. This gave 18 8th and 9th graders the opportunity to explore applied math in real work-place settings. Costeaux French Bakery, Metier and E&M Electric generously hosted the students enrolled in the program, making sure that each student tackled authentic work-place math problems.

The Healdsburg Education Foundation also donated funds to the Construction and Sustainability Academy (CASA) and the Culinary Arts Program at Healdsburg High School.



Our Numbers

\$94,345	Supporting 21st Century Learning	25%
\$92,166	Developing Life Long Skills	25%
\$74,250	Ensuring Success for Latino Students	20%
\$57,176	Preparing for College and Career	15%
\$38,806	Additional Donor Directed Gifts	11%
\$14,850	Scholarship Awards	4%
\$371,593		100%



Statement of Financial Position

Assets

Cash	\$522,100
Endowment and Scholarship Funds	\$822,460
Additional Assets	\$2,318
Total Assets	\$1,346,878

Liabilities

*Program Funding Payable 7/2014	\$235,513
Other Liabilities	\$3,875
Total Liabilities	\$239,388

Net Assets

HEF Endowment	\$530,207
Donor Designated	\$55,916
Funding Priority	\$132,014
Reserve Unrestricted	\$97,100
Scholarship Endowment	\$292,253
Total Equity	\$1,107,490

Total Assets and Liability **\$1,346,878**

Statement of Activities

Revenue

Private Donations to Programs	\$346,289
Grants to Programs	\$158,599
Endowed Fund Donations	\$232,238
Investment Income	\$91,760
Other Income	\$27,415
Total Income	\$856,301

Expenses

2013-2014 Program Services Expenses	\$155,940
Administrative	\$55,918
Fundraising	\$80,491
Total Expenses	\$292,349
Net Income	\$563,952

***2013-2014 Program Services Payable** **\$235,513**

HEF Managed Scholarships

HEF also manages \$292,253 in endowed scholarship funds. Each year, HEF works closely with the Healdsburg High School Scholarship Coordinator to identify recipients and disperse awards to graduating Healdsburg High School graduates and alumni.

Managed Scholarships include: the Carlisle Van Ornum Vocational Scholarship, Richard Bermudes Vocational Scholarship, Joan Lee Wohler La Salle Scholarship, Lena Christensen Art Fund, Dave Miller Healdsburg Little League Fair Play Scholarship, Ethel Marie Oakleaf Scholarship, and the Nina Zanzi Memorial Scholarship.



"We are proud to leave a family legacy through the Endowment for Tomorrow and know that our gift will serve as a lasting investment in our Healdsburg schools and the economic prosperity of our community."

Judy and Edgar Deas
E & M Electric



"The Lloyd family and Big John's Market fully support the concept of quality public education and the Healdsburg Unified School District.

Endowing the Healdsburg Education Foundation will ensure the support of public education for years to come."

Kim and John Lloyd

Investing Today— Legacy for Tomorrow

Healdsburg Education Foundation (HEF) Endowment Fund

The **Endowment for Tomorrow** was established by generous donors who understand the importance of investing today to ensure a sustainable future for our public schools. Our commitment to building an endowment continues to expand thanks to generous and ongoing commitments by Kim and John Lloyd, and Judy and Edgar Deas as well as from HEF Board members. Ultimately the **Endowment of Tomorrow** will permanently increase the financial resources available, regardless of the endless shifts in public funding, to support the Healdsburg public schools and ensure long term stability of funding.

Thanks to our generous donors, the Healdsburg Education Foundation Endowment Fund totaled \$530,207 on June 30, 2014.

Healdsburg Education Foundation Endowment Donors

Kim and John Lloyd – Big John's
Market
The Deas Family
Joseph L. Brandt, John F. and Lindsay
D. Brandt
Summit State Bank
Kirk and Laura Bowman
Barbara Grasseschi and Tony Crabb
Douglas and Juli Muhleman
John and Geraldine Holt

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Larry L. Hillblom Foundation, Inc.
Lindsay and Paula Wurlitzer
Lindsey Brown and Gina Fontana,
DDS
Mary and Richard Burke
Steve and Dana Grande
Pamela and Hally Swan
Ever Flores

The Healdsburg Education Foundation is the critical link for passionate community members to make an investment in one of our most valued community assets – our Healdsburg public schools.

Through the Endowment, donors make contributions that will forever support our public schools and their mission to maintain a standard of excellence in education that will lead to a thriving community.

2013–2014 Donors

Noel and Michelle Adams
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*Please accept our apology for
any omissions.*



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EDUCATION
FOUNDATION

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