



# HEALDSBURG EDUCATION FOUNDATION

## ANNUAL REPORT 2011-2012



Healdsburg Education Foundation's (HEF's) is happy to report that our 2011-2012 fundraising efforts exceeded \$500,000 for the third consecutive year. Just as exciting is watching a growing number community members stepping forward to get involved in our schools. **Creativity** and **innovation** are flourishing in our Healdsburg public school community – exactly what we at HEF want to encourage and celebrate.

The last two years have seen a growing interest in K-12 Technology, social/emotional learning programs K-12, and for older students, programs that help students move from high school to the world of higher education, training or employment.



### **K-2 iPad Program**

Thanks to major donations from local resident Jim Love and the John Jordan Foundation, HEF has funded an exciting iPad Pilot program for Kindergarten through second graders. iPads are being used to build math skills, develop a strong foundation in language and literacy, encourage collaboration and enhance English language acquisition.

### **Internship Program**

A pilot Intern program was initiated at Healdsburg High in 2012, largely through the efforts of Todd Everett. This academic mentoring program offers high school students real work experience, demanding in turn a high level of accountability, reporting and demonstration of skill building.



### **Toolbox Program**

In 2011-2012, thanks to the efforts of Meg Alexander and other community who raised funds to launch the Toolbox Program, a nationally recognized social/emotional learning program that provides students, parents, teachers and staff tools that foster mutual respect and empathy, help create a cooperative school culture and allows students to focus on learning.

We offer sincere thanks to all our donors for their generosity. Your gifts make technology, art and music accessible for all of our students, provide a full-range of Enrichment classes for our K-5 students, keep our libraries open, and provide high school students with the resource database, Naviance, to help them set goals and plan for high school and beyond. Every gift made to the Healdsburg Education Foundation is put to immediate good use and directly impacts the day-to day lives of our students. We are very fortunate to live in a community like Healdsburg where people enjoy getting involved.

Gina Fontana, DDS  
President  
Healdsburg Education Foundation

# HEF MEETS 2011-2012 PROGRAM FUNDING GOALS

Healdsburg Education Foundation's (HEF's) fundraising efforts set a new record this year with over \$525,000 raised to support the Kindergarten through 12<sup>th</sup> grade students in Healdsburg's public schools.



## 2011-2012 HEF Community Funded Programs Include:

**K-5 Enrichment** Thanks once again to a \$40,000 matching challenge grant from the **Syar Foundation**, raised over **\$130,000** for the K-5 Enrichment Program, now poised to enter its fourth year. The K-5 Enrichment Program provides art, music, garden/nutrition, computer, science, drama and fitness classes to all 740 HES students. Significant donations came from Barbara Grasseschi and Tony Crabb, Hotel Healdsburg, The Albertina L. Zanzi Living Trust, Topel Winery, John and Geraldine Holt, the Active 20-30 Club of Healdsburg, Zoes Meats, Ross McGowan, and Jan and Brent Stanley. As the Enrichment program inspires ever more creative fundraising initiatives, HEF received almost \$10,000 through the efforts of parents and community partners who put on the terrific Dgiin Event last summer and former HUSD board member Lorri Emmerich generously directed over \$1,100 to the program through her participation in the Human Race this spring.

**K-12 Music and Art** With the help of lead donors Doug Lipton and Cindy Daniel and Howard and Barbara Wollner, HEF also met its goal of ensuring that music and art instruction is available to every student from Kindergarten to 12<sup>th</sup> grade. With a \$10,000 challenge grant from Doug Lipton and Cindy Daniel, HEF was able to fund the 5<sup>th</sup> Grade Introduction to Band teacher, the HJH Band Teaching Assistant and the HJH and HHS Jazz Band Master Teacher. HEF would also like to recognize the generosity of the Albertina L. Zanzi Living Trust, Jim and Nancy Brush, Kevin and Linda Barr, the Healdsburg Kiwanis Club and the fundraising efforts of Barbara Wollner, who enlisted the help of local artists, HEF was able to support fine arts, drama and provide supplies at all sites.

**K-12 Library** Community contributions through a number of donors such as the Dry Creek Kitchen, Kate Kinsella and Linda Go, and Judy and Herman Velasquez again restored cut library hours, ensuring student access to libraries at all four campuses throughout the school day. HEF funds also kept the High School and Junior High School libraries open after regular school hours to give students access to homework space and computers for those who need it. Significant gifts also came in from the American Association of University Women (AAUW), long-time library supporters, Roger and Carmen Stuhlmuller, and HHS Librarian Carol Peterson and her husband Mark whose employer, Constellation Wines, made a matching donation.

**K-12 Technology** In the area of technology, HEF raised **\$73,000** to help students gain needed access to technology resources, integrate technology into the classroom, and launch the K-2 iPad Pilot Program. The iPad Pilot Program received significant donations from the John Jordan Foundation, the Sunrise Rotary, International Soroptomist Club of Healdsburg, and Healdsburg resident Jim Love. For 7<sup>th</sup> -12<sup>th</sup> grade students, the Healdsburg Kiwanis Club offered a challenge grant of \$10,000 to purchase additional equipment for the very successful laptop programs at the High School and Jr. High. The Kiwanis challenge was met by donations from Richard and Mary Burke, William Conklin, DDS and Julie Conklin, Tony Crabb and Barbara Grasseschi, the Wells Fargo Foundation and other donors.

**CASA** The Construction and Sustainability Program (CASA) completed its second year and raised funds through HEF for project support for the 2012-2013 school year. CASA students will be building a small house using plans from Tumbleweed Tiny House Co. in the shop this year. Later, the class will sell the house to help raise funds for future projects.

**Toolbox Program** The nationally lauded Toolbox program, which promotes social and emotional learning had a very successful first year in K-5 classrooms and will continue in 2012-2013 with additional teacher, staff and parent orientation. This program was made possible through the fundraising efforts of Meg Alexander and a dedicated group of community members who value the teaching of life skills that will help students develop and maintain positive communication and relationships.

**Scholarships** HEF awarded almost \$13,000 in scholarships in May of 2012 to 22 students pursuing college. The 2011-2012 school year also included HEF's first scholarship abroad; HHS Senior Amber Lowers spent her fall semester in the UK thanks to a \$9,000 gift from the Albertina L. Zanzi Living Trust.

**Additional Projects** During the summer of 2011 HEF worked with Don McEnhill of Russian Riverkeepers, HHS Ag Department, and CASA to complete the Clean Campus Clean Creeks project at Healdsburg High School. The funds for the program were granted by the Rose Foundation for Communities and the Environment. HEF also saw to the building and dedication of the Estrella Navarrette Reading Corner in the library at the Fitch Mountain Campus using donations from the Navarrette family, the HES PTO, and a number of friends and supporters of the library namesake, Estrella Navarrette. The American Association of University Women (AAUW) made a gift to the HHS Counseling Department to purchase the Naviance Program, a resource to help students plan their path through high school to achieve their college and career goals.

**Endowment**

The HEF Endowment Campaign, an effort to build a substantial, long-term source of income to promote excellence in education in our schools, received a major gift of \$100,000 from Kim and John Lloyd of Big John's Market. HEF raised an additional \$16,200 in endowment funds in the 2011-2012 school year.



Suzie Dericco or Syar Foundation presents \$40,000 Matching Grant check to HEF Executive Director and Board Member JoAnn Bursick

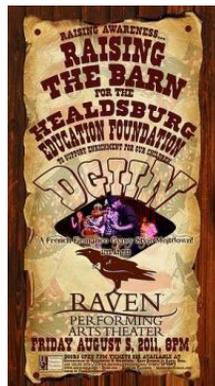


Kiwanis Club President Pete Peterson presents HEF with \$10,000 matching grant for technology

**CELEBRATING WITH OUR DONORS**



Albertina Zanzi Memorial Scholarship Trustee Linda Lotspeich with scholarship recipient Gabriel Driver-Wilson

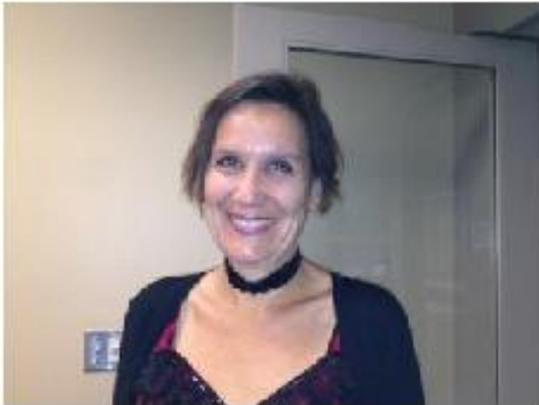


Lisa Schaffner, President of the John Jordan Foundation, presents Pamela Swan with a \$40,000 check for the K-2 iPad Program

**IN PARTNERSHIP WITH THE HEALDSBURG UNIFIED SCHOOL DISTRICT...**

*I am delighted to have a strong working partnership with the Healdsburg Education Foundation (HEF), which not only raises vital funds for our schools, but advocates for excellence in education at every level. HEF makes it possible for us to plan for the future, To narrow the achievement gap and give each of our students the best education possible.*

**Jeff Harding, HUSD Superintendent**



*Every year, the partnership between HEF and the District expands to provide more innovative, exciting and student-centered programs for our students.*

*In lean economic times, Healdsburg student have been guaranteed the essential services that are often the first to be cut...library, music, art and other critical classes and programs thanks to HEF and our community's generosity.*

*We are deeply grateful.*

**Annie Millar, Director of Curriculum and Instruction**

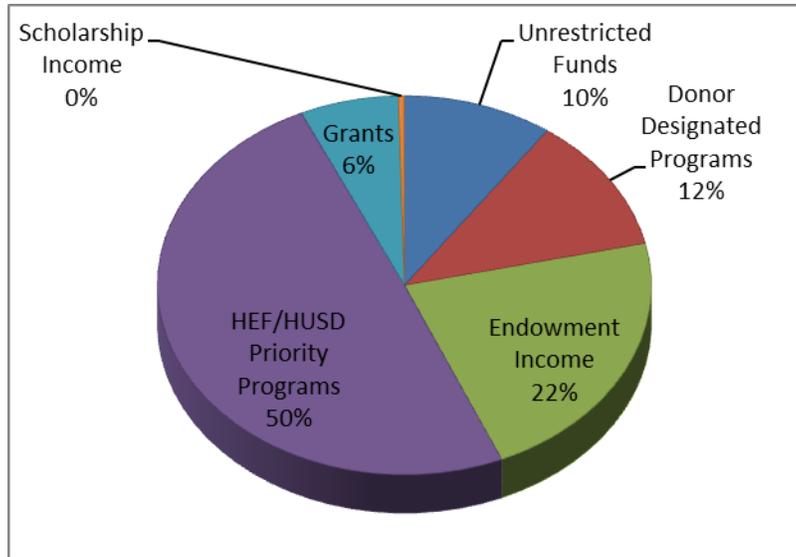
*Community donations through HEF have had a Tremendous effect on the breadth of educational experiences we are able to offer our K-12 students. In a time of perpetual school budget cuts, HEF has tried to keep those cuts as far away as possible from the students.*

*I am very thankful for HEF's commitment to support these educational opportunities. With the expertise of our teachers and community donations through HEF, the educational possibilities for our students are endless.*

**Connie Petereit, elementary teacher, Healdsburg Charter School.**



## HEF REVENUE 2011-2012



## HEF Budget 2011-2012

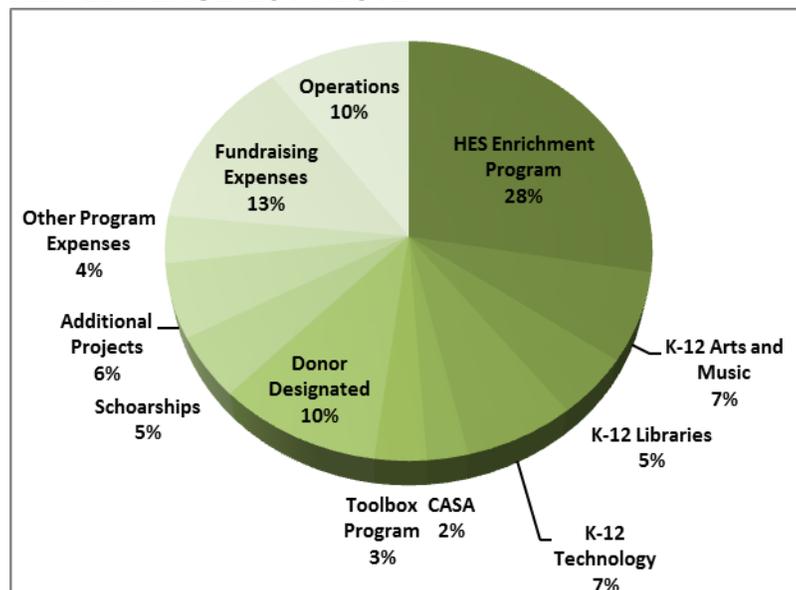
### Income

Unrestricted Funds	\$	51,555
Donor Designated Programs	\$	61,126
Endowment Income	\$	116,200
HEF/HUSD Priority Programs	\$	260,564
Grants	\$	34,000
Scholarship Income	\$	2,077
<b>Total Income</b>		<b>525,522</b>

### Expense

HES Enrichment Program	\$	131,000
K-12 Arts and Music	\$	32,872
K-12 Libraries	\$	22,547
K-12 Technology	\$	32,440
CASA	\$	12,210
Toolbox Program	\$	15,250
Donor Designated	\$	48,170
Schoarships	\$	23,115
Additional Projects	\$	27,165
Other Program Expenses	\$	17,238
Fundraising Expenses	\$	62,969
Operations	\$	47,713
<b>Total Expense</b>		<b>472,689</b>

## HEF EXPENSE 2011-2012



### CURRENT ASSETS

Checking/Savings	
Charles Schwab Legacy Scholarship	194,191.00
Charles Schwab Endowment	165,280.00
Charles Schwab Interim	253,435.00
Summit State Bank - Checking	135,579.00
<b>Total Checking /Savings</b>	<b>748,485.00</b>

### LIABILITIES & EQUITY

Current Liabilities	\$	4,170
Opening Bal Equity	\$	144,945.13
Retained Earnings	\$	423,072.00
Net Income	\$	178,953.00
<b>Total equity</b>		<b>751,140.13</b>